



Editorial

In a world characterized by environmental problems, companies are increasingly prioritizing sustainability. Shrinking the ecological footprint not only minimizes environmental risks, but also increases resilience to external shocks.

The Fracht Group is spearheading a comprehensive sustainability initiative, which is driven by a top-down, bottom-up approach, structured in six regions. This month we are focusing on the Europe Central-/ East region. Consisting of teams from Switzerland, Germany, Austria, Italy, Czech Republic, Poland, and Romania this collaborative effort has the UN Sustainable Development Goals at its core. Our commitment to sustainability is about securing a better tomorrow and reinforcing Fracht Group's competitive edge and resilience.

This newsletter will keep you, our valued customers, informed about developments and progress in this area. The newsletter is published monthly, with each region providing information in turn.

Ralph Gisler

CSR Ambassador Europe Central East

World Clean-Up Day: Basel, Switzerland



Fracht Basel did their part for the clean-up at Schuetzenmattpark

Just a short distance from Fracht's headquarters, the Fracht Basel team took the initiative at Schuetzenmattpark, Basel's most popular park. The park has been around since the start of the 20th century and due to its central and accessible location it attracts a lot of visitors, especially when the sun is shining.

So, as you can imagine, the team had a lot of work to do. They cleaned up everything from cigarette butts, bottles and cans, to more unusual things like cardboard boxes, scattered paint, miscellaneous charging cables, ceramic pots, and even some bathroom fixtures, which definitely didn't blend in with the trees and grass.

The team's cleanup efforts didn't go unnoticed as grateful park-goers expressed their appreciation, reinforcing the significance of Fracht's commitment to not just business excellence but also to ecological stewardship and community care.

The park clean-up underlines the ethos of Fracht Group and its commitment to the UN Sustainable Development Goals initiative.



Green Truck Solution with FAME Bio-Diesel

13 CLIMATE ACTION Fracht Basel makes reducing their emissions a top priority

Sustainability in the transportation sector is becoming increasingly important, and trucks powered by sustainable FAME bio-diesel offer a promising solution. They produce much less harmful emissions and therefore significantly reduce the environmental impact.

FAME diesel, short for Fatty Acid Methyl Esters diesel, is a type of bio-diesel. It's produced by chemically reacting fats or vegetable oils with an alcohol, typically methanol. The result is a cleaner-burning fuel that can be used in diesel engines with little or no modifications. FAME diesel is renewable and more environmentally friendly than traditional petroleum-based diesel.

The Fracht Group is committed to alternative means of transportation in order to reduce CO2 emissions. Our partner for container transportation in Switzerland, Stella Brandenberger AG, is investing in vehicles that run on environmentally friendly bio-diesel on Swiss roads.

The use of sustainable bio-diesel not only improves air quality. With this environmentally friendly alternative, around 83% of CO2 emissions can be saved per each delivery. This is a small but important step towards a clean and sustainable transportation system.



1 NO POVERTY Fracht FWO Poland got gift giving in December

The Fracht FWO Poland team collaborated with The Noble Gift charity to help the almost 1.8 million people who live below the extreme poverty threshold in Poland. High inflation, amongst other factors, has meant the material situation of the average household has deteriorated rapidly. Noble Gift has done a great job to counter this problem with last years edition helping 17,000 families in need.



2 ZERO HUNGER Fracht Nürnberg - Germany donated to a good cause

During the week before Christmas, the team at Fracht Nürnberg made a generous donation to the Helfmer zamm project. This fundraising campaign was launched by Bernd Regenauer for the first time in 2023 and was a huge success. Serving a three course goose dinner over two nights, a total of 600 people in need, including the homeless, were both fed and entertained due to the generous donations of all involved.



The Rhine Clean-Up in Düsseldorf



Team Fracht Düsseldorf helped clean one of Europe's great rivers

September saw the Fracht Düsseldorf team take part in "RhineCleanUp2023". The Rhine, is one of the largest and most important rivers in Europe. From its source in the Swiss Alps to its mouth at the North Sea, the Rhine covers a span of 1,233 km and passes through 6 countries: Switzerland, Liechtenstein, Austria, Germany, France, and the Netherlands.

RhineCleanUp has been cleaning up the Rhine since 2018 and now has action plans in place on 21 other rivers. The Fracht team decided on supporting this initiative due to the acute need to take action. 70% of the plastic waste that ends up in the world's oceans gets there via rivers... so where better to start the clean-up!

The Rhine in particular hosts a diverse range of wildlife, there are many species of fish, waterfowl and of course, the hardworking beaver. Beavers build dams and beaver lodges that have a positive influence on the river's ecosystem creating a habitat for other animal and plant species. As you can see, the Düsseldorf team enjoyed themselves, knowing their hard work really made a difference to this important river.



The Fracht Italy team planted trees in the sun for a good cause

The team at Fracht Italia have been busy planting trees in the beautiful Parco Regionale Oglio Sud just south of Lake Garda in northern Italy. Under the watchful eye of the park staff and the skilled team from the WOWnature initiative, a member of the GSTC-Global Sustainable Tourism Council, they planted more than thirty trees on the shores of the river Oglio.

The project aims to protect this natural area where biodiversity is at risk and is designed to introduce new vegetation which can preserve the original habitat and prevent even further loss of biodiversity.

The WOWnature team made sure that everything was planted in line with strict environmental standards, ensuring the area continues its long term transformation.



Team Frankfurt help with wine



Fracht Frankfurt set up a charity wine stand

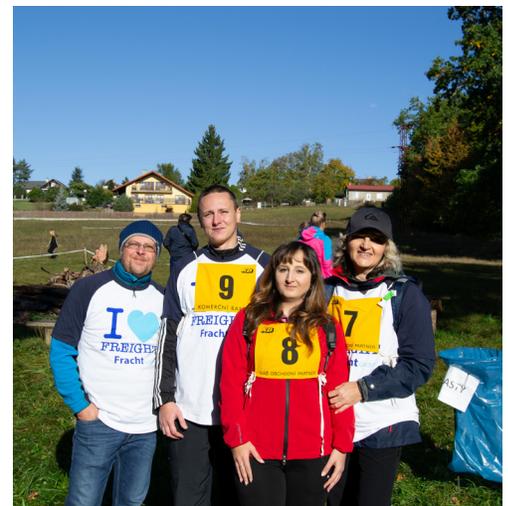
The Fracht Frankfurt team had great success with their wine stand for the benefit of the Idstein Hospice Association, raising a total of €4,500.00! The Association was setup to assist anyone who finds themselves in need of end of life care. The team behind the hospice believe all people should be able to go on their final journey in life with good medical care and loving support in a good place. This “good place” is exactly what the money raised from the wine stand will go towards, creating a hospice that lets people spend the final phase of their lives in a peaceful environment. The Fracht team really followed the phrase on the charities website that says, “It takes many hands to create something great.”

The Czech Republic gets running for animals



The Czech Republic Fracht team took part in a running event for a local animal charity

The Fracht Czech Republic team raised over Kc65,000.00 (that’s more than €2,500.00) when they took part in a running event to support a local animal charity. Animal welfare is a topic of great concern Europe wide, with a recent survey conducted finding that nearly 75% of people think our animals should be better protected. Sounds like a cause worth running for.



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