## Fracht FORWARD

FRACHT GROUP SUPPORTS THE UN

#### **EUROPE CENTRAL EAST**

NEWSLETTER #8 - AUGUST 2024



#### Editorial

The global logistics sector is at a crossroad between growth and environmental responsibility. As companies push for more sustainability, green logistics is no longer just a trend, but a necessity. Nevertheless, the challenges remain.

Reducing the carbon footprint in an industry that relies on high fuel consumption is a major challenge. Adopting environmentally friendly practices, such as electric vehicles or the use of biodiesel, often involves significant upfront costs and complex supply chain adjustments. In addition, efforts are hampered by the lack of uniform cross-border regulations.

However, the benefits are obvious. Sustainable logistics not only reduces environmental impact and meets legal requirements, but often leads to long-term cost savings. On page 3 you will find innovative examples of the industry investing in environmentally friendly technologies and innovative processes. The journey is difficult, but the destination is crucial.

**Ralph Gisler** CSR Ambassador Europe Central East

## Reforestation effort in Basel, Switzerland



The Fracht Basel team and their families did their part to make their local forest a little bit greener. The forest in question lies just outside of Basel in a place called Therwil. Reforestation is a fantastic, impactful way to help the environment heal itself and reduce the speed of climate change.

Home to over 130 species of trees and shrubs, Switzerland's forests are extremely diverse, hosting over 20,000 different animal species. In total, Swiss forests capture 2.5 million tons of  $CO^2$  every year making them a effective means of stabilising  $CO_2$  in the atmosphere. Switzerland has long recognized the importance of it's forests and enacted the first Forest Act in 1876, which became a model to follow worldwide to use forests as a resource in a sustainable way.

Altogether, the Fracht team and their families were able to succesfully plant 170 trees and shrubs, from firs and larches to barberry and honeysuckle. They were also fortunate with the weather, as the rain held off long enough for them to complete their work and enjoy a well deserved BBQ at the end.

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## An internship focused on sustainability



#### 9 MOUSTRY INVANION Fracht Nuremberg welcomes new intern from University of Graz



Meet Amanda Pabst, an intern from the University of Graz's Sustainable Development program. She has joined Fracht AG in Nuremberg where she will focus on integrating sustainable and green logistics solutions in the freight sector over her six-month internship. She aims to explore potential opportunities that balance environmental, social, and economic factors.

As the logistics industry evolves, Amanda emphasizes the importance of exploring innovative green solutions to meet growing sustainability demands. She is looking forward to contributing

to Fracht's efforts in leading the way towards more sustainable logistics practices and we are excited about the insights Amanda will bring during her internship and look forward to the implementation of her findings.

### May 31st was World **No Tobacco Day**



Fracht Italy supported a day without smoking towards better health



Fracht Italy participated in the "World No Tobacco Day" on May 31st, which encourages smokers to quit and highlights the health risks of tobacco. The goal is to raise public awareness about the need to defend health policies and protect the health of future generations. Quitting smoking is one of the most significant steps a person can

take to improve their health as smoking is a leading cause of various dangerous diseases. The benefits of guitting are immediate and longterm including improved lung function, reduced risk of heart disease and increased life expectancy. There are also financial benefits, with the average price of a pack of cigarettes in Europe costing around €10.



#### Fracht Romania celebrated 5 GENDER Ø the women on their team

March the 8th was International Womens Day, and the Fracht Romania team took the opportunity to celebrate the incredible women in their team. This annual event is designed to reflect on the progress made by women worldwide, to call for change and to celebrate acts of courage and determination by ordinary women, who have played an extraordinary role in the history of their countries and communities.



#### 4 QUALITY EDUCATION Quality education for the Fracht Austria team

Two members of the Fracht Austria team successfully completed the rigorous nine-day P36 European Customs Professional training. This comprehensive program, which emphasizes quality education, also included modules on Corporate Social Responsibility (CSR). Their dedication and hard work have equipped them with enhanced skills and knowledge, enabling them to contribute even more effectively to their team.

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## **BEST PRACTICE GREEN LOGISTICS SOLUTIONS**



12 **CASE Studies focusing on** best practice solutions



Case Study - Reducing Emissions on the "last miles": Wherever possible, ocean freight containers are transported by ship on the Rhine from the northern ports of Rotterdam or Antwerp to the Port of Basel. In coordination with the customers, Fracht Group has been using electric trucks on the "last miles" since August 2023 to transport the goods from Weil am Rhein to Bad Säckingen-/ Blotzheim (approx. 40 km). This enables a saving of 72 kilograms of CO2 per transported container.

Case Study – SwissWorld Cargo integrates DAC for greener Operations: In airfreight, green logistics solutions include the use of sustainable aviation fuel (SAF) made from renewable sources like waste oils or plant materials, significantly lowering carbon emissions. Airlines such as Swiss, Lufthansa, KLM and others are already adopting SAF on selected routes. Swiss World Cargo is also increasing sustainability by combining sustainable airfreight fuel (SAF) with Climeworks' Direct Air Capture (DAC) technology. With the use of SAF, emissions will be reduced by 80% and the remaining shipment emissions will be offset with the new pioneer service.

Case Study – Overnight Rail Service to regional Distribution Centers: Our sea freight groupage consignments are unloaded in Basel and handed over to our road freight partner Camion Transport

for delivery of the goods in Switzerland. This partner uses the overnight rail service to transport the goods to the regional distribution centers. From there, the goods are transported by electric truck to the Microhub in the city center. Powerful Cargo eBikes, eScooters and bicycles are used to deliver the consignments to customers with zero emissions.



## **BIG CLEAN UP CAMPAIGN IN KELSTERBACH**



#### Fracht Frankfurt do their part to clean up the garbage along the river in Kelsterbach

The team from Fracht Frankfurt took part in a major cleanup along the banks of the river Main in Kelsterbach. Supported by around 50 volunteers the team were provided with all the equipment they would need by the Kelsterbach Municipal Authority

(KKB). The helpers included representatives of the city and some children from the BSC Kelsterbach and they used their grabbers and gloves to fill countless garbage bags with cigarette butts, cans, to-go packaging, glass bottles, discarded advertising brochures, batteries and other garbage for around two hours. This beautiful and popular recreation area has become a spot where some people carelessly discard their trash with complete disregard for others. This of course has a severe negative impact on the local area and poses a threat to local animals and wildlife that call this area their home. The whole event was a great success with the Mayor of Kelsterbach Manfred Ockel was saying he was "extremely pleased that so many people came to help with the campaign".

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## The NeckarCleanUp makes a big impact

• Team Fracht Stuttgart helps nearly a ton of waster from Neckar river

The Fracht Stuttgart team, alongside about 100 volunteers, participated in the second Marbacher NeckarCleanUp. This effort highlighted the global issue of plastic pollution in water bodies. The cleanup involved removing various items from the Neckar River, including a truck tire, an old license plate, glass bottles, a shoe and garden chairs totaling 900 kg of waste.

For nearly three hours, the team and other volunteers worked hard to clean the area, contributing significantly to the event's success. The initiative attracted support from local clubs, municipal employees, and community members. Everyone gave up some of their free time to help, united as a team to combat pollution and restore the natural habitat. The event even caught the attention of the local Regio-TV station.

This successful cleanup addressed local environmental concerns and served as a powerful statement against pollution. The event demonstrated the impact a small group, like the team from Fracht Stuttgart, can have when united for a greater cause. If you'd like to watch the NeckarCleanUp in action, follow the link here.



### Fighting cancer with a cake bazaar

Fracht Chemnitz hosts a "Cake
Against Cancer" event

The Fracht Chemnitz team recently hosted a bazaar with the theme, "Cake Against Cancer". The event supported the Chemnitz Parents' Association for Children with Cancer and the Chemnitz Children's Hospice. The team had a vibrant audience from their 14-storey office building and prepared 22 different cakes, tarts and muffins in their spare time.

Germany is at the top of the ranking in Europe when it comes to the number of people diagnosed and dying from cancer with close to 500,000 new cases being diagnosed each year. Approximately 2,250 new cancers are diagnosed in children and adolescents under the age of 18 in Germany every year. Leukaemia and lymphoma account for almost 50% of these new cancer cases and they are predominately acute forms.

Cancer research and support plays a vital role in treating everyone effected by this horrible disease and this event was a huge success, raising €1,000. Feedback from the tenants of their building was overwhelmingly positive, with many expressing admiration for the initiative and encouraging more such events in the future.



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