Fracht FORWARD



NORTH AMERICA

NEWSLETTER #4- January 2025



Empowering Local Youth

Fracht Group Miami proudly partnered with Inter Miami CF and His House Children's Home to make a meaningful impact in our local Miami-Dade community.

In celebration of International Youth Day, we hosted a fútbol clinic for 16 local children at the Florida Blue Training Center. The event offered an unforgettable experience, allowing the children to play on Inter Miami's world-class field, tour the facility, and share a meal in the players' dining hall.

Through our collaboration with His House Children's Home, we were able to provide hope, inspiration, and a sense of community for the next generation. This initiative reflects our commitment to UNSDG #4: Quality Education, as we continue to promote inclusive and equitable education for all.

"It's crucial to show children that we care and love them because love is the force that truly moves the world."

– Christian Rivera, Fracht's Miami Branch Manager



Driving Change for Breast Cancer Awareness

In honor of Breast Cancer Awareness Month, Fracht Group highlighted our Pink 12-axle railcar, symbolizing our commitment to the fight against breast cancer. For the fourth consecutive year, every mile traveled contributed to funding crucial breast cancer research and support programs.

This year, we raised \$12,000 for The Rose, a nonprofit that provides life-saving screenings and treatments to 40,000 women annually in Southeast Texas. Funds were raised based on the miles the Pink Railcar traveled, with employees choosing the charity recipient.

Watch the story of our Pink Railcar and how it raises crucial funds for breast cancer.

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Commitment to Quality and Safety

As part of our ongoing commitment to Quality, Health, Safety, and Environment (QHSE), Fracht Group is proud to announce the successful recertification of our Integrated Management System for our Houston site.

In September 2024, Fracht Houston completed a full ISO audit and was recertified for ISO 9001, 14001, and 45001 standards.

This recertification reflects our dedication to maintaining the highest standards of quality, environmental responsibility, and safety, supporting our commitment to UNSDG 9: Industry, Innovation, and Infrastructure.





Commitment to Gender Equality

Fracht Group Mexico participated in the SwissCham Mexico Women Leaders Mentoring Program, culminating in the Swiss Women Leaders Forum 2024. This initiative aimed to empower women and promote gender equality in the workplace.

The forum featured discussions on the importance of mentorship for advancing female leadership, with insights shared by Fracht Group Mexico's Karina Lerma and Aurora Glass, HR Supervisor.

This program aligns with UNSDG #5: Gender Equality, as we continue to foster an inclusive environment where women can lead and thrive.



Green Logistics

Fracht Group North America is proud to announce our successful completion of the rigorous vetting process to become a member of the SmartWay program. This partnership with the Environmental Protection Agency (EPA) promotes energy-efficient and environmentally friendly practices within the freight industry.

By joining SmartWay, we are reinforcing our commitment to reducing greenhouse gases, improving energy efficiency, and minimizing air pollution. This initiative aligns with our ongoing efforts to drive sustainable logistics solutions and contribute to a cleaner, more efficient future for the freight industry.



For More About Our Contribution to the UN SDG's

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