



# Fracht **FORWARD** Newsletter

## Introduction

Welcome to the first edition of Fracht Group's annual **Fracht Forward Newsletter!**

We are thrilled to share the success of our first global initiative, World Cleanup Day 2022. Over fifteen of our offices participated in cleanup efforts in their local communities, and we are proud to have been a part of this global effort to clean up litter and waste from our communities and promote sustainability. As a socially responsible company, we believe in not only meeting our own environmental and social responsibilities but also in engaging and involving our employees in the process.

In this newsletter, you will find contributions from 5 of our global regions highlighting their efforts to align with the **United Nations Sustainable Development Goals (UN SDGs)**. From investing in renewable energy and implementing recycling programs to promoting sustainable transportation options and supporting local communities, our regional teams have made significant progress in their efforts to create a more sustainable future.

We are excited to share this progress with you and look forward to continuing to take steps toward a more sustainable future. We will keep you updated on our progress and future initiatives through this newsletter.

Thank you for your continued support and for being a part of the Fracht Group community.

Sincerely,

**The Fracht Forward Team**

## Global



## World Clean Up Day

Fracht Group's  
Global Participation

On September 17<sup>th</sup>, 2022, over fifteen Fracht Group branches worldwide participated in World Clean-Up Day as Fracht Forward's first-ever global initiative. World Clean-up is the world's largest one-day civic action to help reduce waste for a cleaner planet. Fracht Forward participated in this movement to further the company's commitment to sustainability. The branches joined forces to rid the planet of trash by cleaning up their local communities.

Fracht employees across the globe participated by grabbing their fellow coworkers, families, and friends to clean up beaches, parks, and a variety of other public areas in their communities.





## World Clean Up Day Fracht Group's Global Participation

FRACHT ARGENTINA



FRACHT MEXICO



FRACHT FRANCE



FRACHT POLYTRA ZAMBIA



FRACHT BRAZIL (CTI)



FRACHT TAIWAN



FRACHT POLYTRA SOUTH AFRICA



FRACHT POLYTRA TANZANIA



FRACHT POLYTRA KATANGA DRC



FRACHT ITALY



FRACHT PHILIPPINES

FRACHT ABU DHABI



# Thank you for participating!



<https://www.youtube.com/watch?v=GMR-iwELSao>



## North America

### USA



# Thirty Trees Saved

## Houston Recycles

On June 8, 2022, Fracht Group Houston partnered with Vanish Document Shredding Inc. to recycle used paper sustainably, aligning with the UN's Sustainable Development Goal 12 of responsible consumption and production. This year alone, Fracht Group collected 4,800 pounds of used paper from the Houston office for recycling, saving roughly 30 trees. Fracht Group Houston also contributed to planting three new trees via Trees for the Future. Our Houston office is dedicated to reducing waste and promoting sustainability through recycling and tree planting, supporting the UN's SDGs.



# Toys for Tots 2022

## Branch donations



The Fracht Group North America held its 3rd Annual Toys for Tots Drive in December and had eight branches participate with either toys or monetary donations. Each branch took its toys to a local Toys for Tots drop-off location to ensure the donations went to support families in their community.

### CANADA



# Holiday Wish Program

## PEEL Children's Aid Foundation

On December 20, 2022, Fracht Group Canada joined forces with the PEEL Children's Aid Foundation, a local charity supporting children and youth in their community through programs promoting nurturing childhoods, equal education, and future success. During the 2022 Holiday Wish Program, Fracht Canada fulfilled the Christmas wishes of 16 children from the foundation's list and helped provide gifts, toys, books, gift cards, and warm clothing to children and youth during the holidays.





## Europe



### BASEL, SWITZERLAND



## Invasive Plant Clean Up

Halting biodiversity loss

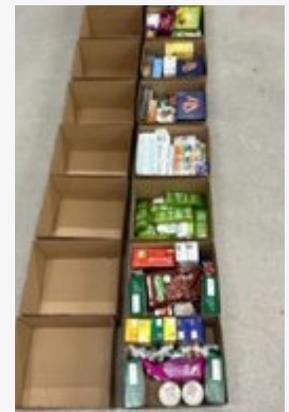
On August 16<sup>th</sup>, 2022, Fracht Group Basel protected the biodiversity of a local vineyard. Fracht Group Basel organized a cleanup effort to combat the spread of fleabane, an invasive plant species that threatens biodiversity in many areas. The Basel office took this initiative to preserve the natural habitat and prevent further loss of biodiversity.



## 2 x Christmas Campaign

Poverty Relief

On December 28<sup>th</sup>, 2022, Fracht Group Basel teamed up with the "2 x Christmas". This charity campaign has been dedicated to alleviating poverty for over 25 years. As part of the "2 x Christmas" campaign, Fracht Group Basel packed ten boxes filled with food and essentials to distribute to families in need. The boxes contained essential supplies such as groceries for daily needs, hygiene products, and baby food. This initiative is a demonstration of Fracht Group Switzerland's dedication to making a positive impact in the lives of those who need it the most.





**GERMANY**



# Relief Supplies to Ukraine

Resources for people in need

In October 2022, Fracht Group Germany focused its efforts on assisting those affected by the ongoing conflict in Ukraine. The war has made it increasingly difficult for people to access basic resources, so Fracht Group Germany partnered with a local charity to gather and distribute essential supplies to individuals of all ages throughout the region.

The resources that were collected by Fracht Group Germany included a wide range of items, such as blankets, pillows, mattresses, tents, clothing (with a focus on women and children), duvet covers, kettles, power banks, batteries, perishable food, towels, hygiene products, toys, and more. In addition to these essential supplies, Fracht Group Germany was able to secure life-saving medicines such as insulin and paracetamol from Sanofi, a leading pharmaceutical company.

**POLAND**



# Noble Gift Action

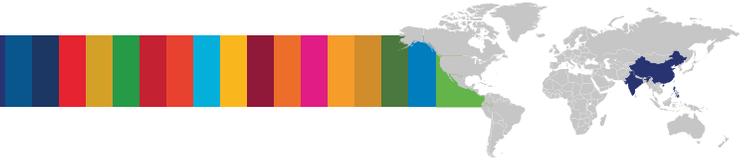
Szlachetna Paczka

In December 2022, Fracht Group Poland partnered with Szlachetna Paczka by participating in their Noble Gift Program. Szlachetna Paczka is a year-round social initiative aimed at assisting those who don't receive support from others. For the Nobel Gift Program, Fracht Group Poland collected food and cleaning items to contribute to the charity.





# Asia



## CHINA



# Education Funding

## Donation to local charity



In April 2022, Fracht Group China partnered with UNICEF, the Humanitarian aid organization in a noble initiative to assist underprivileged children in China. Fracht Group China donated to the organization, which provided vital funds to improve the quality of life and education of children.



# Beach Clean Up

## Environmental protection

In October 2022, Fracht Group Shanghai and over 40 of its colleagues and their families joined forces for an outdoor cleanup event at a beach in Shanghai. With this initiative, Fracht Group Shanghai demonstrated its commitment to protecting, restoring, and promoting the sustainable use of the local beach. By taking concrete actions like this, Fracht Group Shanghai is making a positive impact on the environment by helping to ensure a brighter, cleaner, and more sustainable future.





PHILIPPINES



# Fracht Philippines Plants 1,000 trees

## The Department of Environment and Natural Resources

On October 22, 2022, the Fracht Group Philippines team collaborated with the Department of Environment and Natural Resources to plant 1,000 trees in Sitio San Ysiro Barangay San Jose, Antipolo. This meaningful action made a significant impact on the local forests and biodiversity of the Philippines. By planting trees and contributing to forest growth, Fracht Group Philippines is actively fighting against the loss of biodiversity and helping to adapt to climate change, which is crucial for a sustainable future.



## Africa



TANZANIA



# 16 Days of Activism Against Gender-Based Violence

## Elimination of Violence against Women

On November 30<sup>th</sup>, 2022, Fracht Group-Polytra Tanzania teamed up with the 16 Days of Activism campaign to combat gender-based violence. Polytra Tanzania participated by providing educational resources and sanitary pads to the Uhuru Mchanganyiko Primary School in Dar es Salaam. By doing so, Polytra Tanzania aimed to reduce the number of girls who we're missing school due to not being able to afford sanitary products. This initiative aligns with the goal



of ensuring a violence-free society and promoting equal education opportunities for all.



UGANDA



# MTN Marathon for Charity

## Run for children

Fracht Group Uganda participated in the 17<sup>th</sup> edition of the MTN Uganda Marathon on November 20<sup>th</sup>, 2022. The annual charity run aimed to raise funds for improving maternal and neonatal healthcare facilities in the suburbs of Kampala and the Teso and Karamoja sub-regions. Fracht Uganda was represented by 21 employees who took part in the marathon to help bring better health services and eliminate preventable deaths among mothers and babies. The proceeds from the event will be used to refurbish and equip health facilities in Kisenyi, Kawaala, Kachumbala, and Kabong.



# Fracht Uganda Internship Program

## Opportunity for professional experience

In 2022, Fracht Group Uganda offered two one-year internship program as part of its Corporate Social Responsibility initiative. The program provided interns with hands-on work experience and an in-depth understanding of how organizations operate. The General Intern started with the company on 06/15/2022 and the Finance Intern began as of 10/24/2022. Both Internships will continue for a full year. As one of the top freight forwarding companies in Uganda, Fracht Group Uganda is dedicated to giving interns a comprehensive learning experience, imparting current industry knowledge and practical skills. The internship program is designed to give interns an educational and well-rounded experience.





## South America



### BRAZIL



## Blood Drive

9 employees  
3 blood banks

On May 25<sup>th</sup>, 2022, Fracht Group Brazil celebrated its anniversary by donating to the community through a blood donation drive. Nine employees participated in the blood drive, donating blood to three local blood banks in the states of Santa Catarina (HEMOSC), Sao Paulo (HEMOCENTRO SAO LUCAS), and Rio de Janeiro (HEMOES). One blood donation has the potential to save up to 3 lives, making this act of generosity a significant contribution to the community.





# Fracht Group Takes Next Steps to Further Commitment to Sustainability

**HOUSTON, TEXAS - Fracht Fwo, Inc. announced today the further expansion of its Sustainability and ESG team to bolster its commitment to environmental, social and governance practices.**

The team will be led by Delfina Govia in the newly created role of Chief Sustainability Officer, with an immediate focus on directing stakeholder-driven programs for the North American market. Ms. Govia has over 40 years of global experience in the energy industry, where she has led organizations and activities in strategy & transformation, operations, and consulting. In addition, over the last fifteen years, she has helped national and international companies define and implement sustainability programs. Delfina holds a B.S. and MBA from Cornell University.

*Mr. Ralph Stierli* also joins the team as Vice President of Global ESG and Sustainability, supporting the Fracht Group's initiatives worldwide. Mr. Stierli has over 30 years of experience in freight forwarding and logistics. In 2020, he led the launch of Solaris Global, an innovative Fracht Group subsidiary specializing in warehousing and supply chain solutions for the renewable energy industry, where he will continue to serve as a member of the advisory board. Born in Zurich, Switzerland, Ralph graduated from Zurich Business School.

The **Sustainability and ESG** team is backed by the **Fracht Group's** operational, technical, and financial professionals delivering operational excellence to provide sustainable and integrated 4PL solutions to its customers.

**Ruedi Reisdorf, Fracht Group Owner, said, "Fracht has always been actively committed to sustainability, and now, with this dedicated team, we are expanding our efforts to bring greater positive impact to our stakeholders."**

The **Fracht Group** is an international freight forwarder and an industry leader in providing general and specialized logistics solutions. The Swiss-based company was founded in 1955 by Mr. Ruedi Reisdorf Sr. and, to this day, remains independently owned, with over 125 offices worldwide in over 40 countries.



**Fracht Group** is dedicated to advancing the United Nations Sustainable Development Goals through our **Fracht Forward** initiatives across the globe. By championing initiatives that align with the SDGs, we are committed to playing a pivotal role in shaping a more sustainable and equitable future for all.