

FRACHT UK

## FEEDS BIRMINGHAM



Fracht UK reached out to the organizers of the “**FEED BRUM**” campaign (feed Birmingham) to understand more about how we could support their campaign which engages with helping the homeless who live on the streets in Birmingham UK City Centre, which is a city close to our workplace and homes. They acknowledged our keenness to support and explained that they would appreciate any help with preparation and distribution of the collected donations of food supplies to the homeless.

Fracht UK kindly contributed to the cost for food supplies sufficient to prepare 70 bacon and sausage sandwiches. **Gayle Walker** from our Fracht UK accounts team helped with the cooking and preparation of the food and then attended in her own time to serve breakfast to the people in need.

In addition, an Office donation box was set up inside the Fracht UK office and everyone contributed to this amazing cause. Clothes and shoes were collected as well as 90 essential Homeless Kits containing toothbrushes, toothpastes, and combs; 200 shower gels, shampoos and conditioners were also generously donated. These were planned to be distributed over two Friday evenings with the support of Fracht team members.

Gayle commented: “It was wonderful to help and meet the elderly, as well as the younger volunteers that offer up their time to support the people in need. The experience made me feel very humble and wanting to keep up helping this organization in the future. Some of the homeless had interesting tales to tell and the majority of them were very upbeat considering their personal circumstances. It also reminded me that there are still wonderful human beings from all walks of life willing to help those in need.”

