



Fracht **FORWARD** Newsletter

Global

15

LIFE ON LAND



World Hunger Day

Fracht Group's Global Participation

Fracht Group and its branches worldwide made a remarkable commitment to World Hunger Day by actively participating in a global initiative aimed at eradicating hunger and ensuring a hunger-free world. With over 10 branches involved globally, Fracht employees joined hands to serve their local communities and make a meaningful contribution to combat global hunger.

FRACHT HOUSTON



FRACHT HOUSTON



FRACHT HOUSTON





World Hunger Day Fracht Group's Global Participation



FRACHT ATLANTA



FRACHT MEXICO



FRACHT FRANCE



FRACHT MIAMI



FRACHT UGANDA



FRACHT UK



FRACHT MAURITIUS



FRACHT COLOMBIA



FRACHT SENEGAL



FRACHT POLYTRA (PSCAL)



FRACHT POLYTRA (PSCAL)



FRACHT CANADA

Thank you for participating!



https://youtu.be/G_fAhjKS9SQ



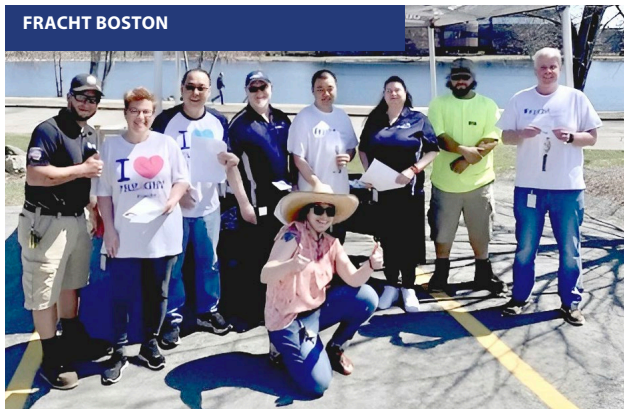
Global



Earth Day

Fracht Group's Global Participation

In honor of Earth Day, Fracht Group branches joined forces to create local clean-up initiatives, showcasing their commitment to environmental stewardship. These actions exemplified the power of unity in addressing environmental challenges and demonstrated their dedication to making a positive impact. Through these collective efforts, Fracht employees strengthened connections with their communities and set an inspiring example for others to follow, promoting a culture of environmental responsibility and eco-consciousness.



FRACHT LOS ANGELES



FRACHT MIAMI



Thank you for participating!



<https://youtu.be/E-F9svldlas>



North America

USA



Stuffed Animal Drive

Providing support to children in need

Fracht Group Houston organized a stuffed animal drive in collaboration with the Harris County Sheriff's Office Department. Throughout a week in March, the dedicated Houston team gathered a remarkable total of 536 Stuffed animals. These delightful stuffies were then delivered to patrol units, where they would find their way into the hands of brave young children navigating through

challenging and stressful circumstances. Fracht Houston's commitment to spreading happiness and support to those in need demonstrates the power of unity and compassion. Their efforts exemplify how a simple act of kindness can have a profound effect, brightening the lives of children who may be facing difficult times.



CPR Training

World Health Day Initiative

Fracht Atlanta participated in World Health Day by organizing a CPR training session. Fourteen dedicated staff members participated, where they received instruction from a trained professional and actively practiced their newfound skills on specialized training dummies. The session included a meticulously designed curriculum, blending theoretical knowledge with

practical demonstrations and hands-on exercises. Through this experience, participants gained an understanding of the intricacies involved in administering CPR. By prioritizing the development of their employees' life-saving skills, Fracht Atlanta sets an inspiring example, promoting the importance of proactive measures in safeguarding lives.



Million Dollar Trees

The Fracht Group Miami team joined forces for a tree planting event, resulting in 39 magnificent trees finding a new home at Miami Dade Park undergoing rehabilitation. By enhancing the park's beauty, Fracht Group is also contributing to South Florida's Tree Canopy, which currently stands at 23%. Miami's goal is to achieve a 30% Canopy by 2025. Fracht Miami is extremely proud to have contributed time and resources in doing our part to take care of the planet!



<https://youtu.be/1zq29jZ3iFM>



North America



MEXICO

3 GOOD HEALTH AND WELL-BEING



Dia Del Nino

Delivering toys to pediatric patients

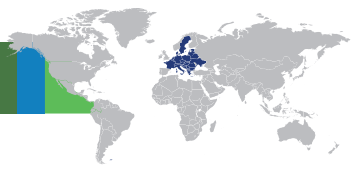
In Mexico, April 30th holds a special significance as Children’s Day—an occasion dedicated to honoring and upholding the rights of children, ensuring their happiness, and fostering their all-round development. Embracing this spirit, Fracht Group Mexico chose to commemorate the Dia Del Nino in a truly unique manner. They seized the opportunity to spread joy on the holiday by working with a foundation known as Ximena: An Angel of Love and Hope and delivered over 100 toys to pediatric patients at the Instituto Nacional de Pediatría.





Europe

FRANCE



10 REDUCED INEQUALITIES



Special Olympics Solidarity Race

Championing Inclusion



Fracht Group France proudly took part in the annual Solidarity Race organized by the Special Olympics Association. The primary objective of this remarkable event is to empower individuals with mental disabilities by granting them equal access to sports. Demonstrating their unwavering commitment to the cause, a team of 12 participants from Fracht France joined forces and actively participated in the Solidarity Race. Their collective effort aimed to create additional opportunities and pave the way for a brighter future for those with mental handicaps.





SWITZERLAND



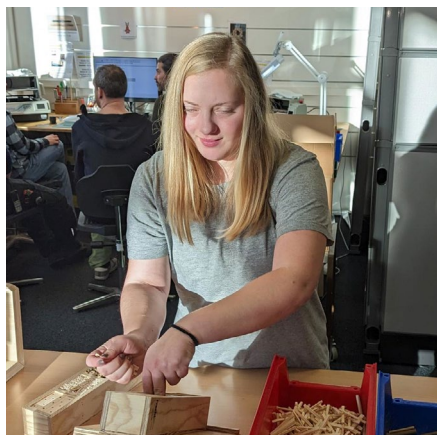
Insect Hotel

The Altried Foundation

Fracht Group Switzerland’s innovative corporate social responsibility initiative involves incorporating “Insect Hotels” into their customer promotional gifts. This creative approach not only actively supports biodiversity but also creates employment opportunities for those in need through the Altried Foundation in Zurich.

The Altried Foundation focuses on empowering adults with various impairments, offering tailored work and employment options to suit individual abilities. Employees at the foundation played a vital role in assembling the Insect Hotels, which were then gifted to Fracht Switzerland’s customers.

By encouraging customers to set up these insect hotels at suitable locations, Fracht aims to promote biodiversity in a snowball effect. The hotels attract beneficial insects, serving as natural pest controllers in gardens and providing a home for wild bees to pollinate surrounding flowers. This thoughtful initiative benefits not only people but also animals and nature, creating a positive impact on the environment and the community at large.



Blood Donation in Zurich

Contributing to Community Health



Fracht Group Switzerland participated in a blood donation campaign organized by the Swiss Red Cross in Zurich. This initiative plays an important role in maintaining an adequate blood reserve in hospitals. Apart from the significant impact on patient care and potentially saving lives, donating blood also offers health benefits. Regular checks of vital signs and screening for pathogens after each donation ensure the well-being of donors. Fracht Group celebrates the dedication of our Switzerland colleagues as they actively engage in these meaningful endeavors that contribute to the betterment of society.



Africa

POLYTRA- SSC



CSR Initiative at Etoile de Mer

Creating Lasting Impact Through Volunteerism

Fracht Group's sister company, Polytra- SSC team dedicated their time to volunteer at Etoile de Mer, a center in Roches Noires catering to underprivileged children between the ages of 12 and 16, who faced challenges in primary education. The team delivered an empowering speech to the children, instilling inspiration and motivation. Additionally, they spread joy by organizing a pizza and ice cream lunch for the children. Going beyond, the PSSC team crafted thoughtful care bags with essential toiletries, along with new socks, books, and pens, which were gifted to each child. This CSR action positively impacted the lives of these young minds and left a lasting impression on both the PSSC team and the children they supported.



BURKINA FASO



Solidarity in Action

Bringing Comfort to Displaced Burkina People

Fracht Group Burkina Faso exemplified solidarity by joining forces with the association 'UN GESTE POUR LES PDI' to support the internally displaced Burkinabe population in the face of the prevailing security challenges in the north and east regions. Their purpose was to provide comfort to

those in difficult situations, and their donations included cereals, oil, pasta, clothes, and coal stoves. Through their contributions, Fracht Group aimed to alleviate hardships, inspire resilience, and foster a sense of unity and empathy within the affected communities.

