# Fracht FORWARD

NORTH AMERICA

FRACHT GROUP SUPPORTS THE UN

NEWSLETTER #3 - July 2024



# **Beach Clean Up**



Partnering to save our seas

On Tuesday, February 27, Inter Miami CF and Fracht Group collaborated with local nonprofit VolunteerCleanup.org for a significant community effort, organizing a beach cleanup at Dr. Von D. Mizell-Eula Johnson State Park in Broward County, Florida. First Team players joined forces with the Inter Miami CF U-17 Academy Team, along with Fracht volunteers, to collect 205 lbs. of waste, aiming to combat plastic pollution and safeguard South Florida's marine ecosystems. Thank you to everyone who joined the effort to support our shared initiatives!



#### NORTH AMERICA NEWSLETTER #3



# Long Island 5K

**3** GOOD HEALTH AND WELL-BEING

Running to raise awareness

On Sunday, June 2nd, Fracht Group's JFK team proudly participated in and sponsored the Richard M. Brodsky Foundation's Annual 5K AIDS and Cancer Run/Walk on Long Island, NY.

In recognition of our participation, the foundation made a generous donation of \$250 to Island Harvest on behalf of the Fracht Group JFK team. Our team was the second-largest participating group, with 28 enthusiastic members from both Fracht and OmniTrans. The experience was so meaningful to the JFK team that they were inspired to make it an annual tradition.



### Save The Bay Day

This spring, our Fracht Group Norfolk team enthusiastically participated in "Save The Bay Day." Over a dedicated weekend, the team embarked on a cleanup mission along the scenic Elizabeth River Trail, a cherished pathway near our home base in Norfolk, VA. Beyond their hands-on efforts, the Norfolk team proudly donated \$1,000 to the Chesapeake Bay Foundation. This organization is instrumental in the restoration and preservation of the Chesapeake Bay, a vital watershed that spans six states.

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### **Habitat For Humanity**



### Painting a brighter future

Fracht Group's Houston headquarters teamed up with Habitat for Humanity to brighten the future of a deserving family at Robins Landing by painting their new home. Under the leadership of North America's CEO, Reiner Wiederkehr, the team invested heart and soul into every paint stroke, embodying a commitment to community and compassion. Robins Landing will offer over 400 homes, and the Houston team is deeply honored to contribute to this inspiring cause.





In honor of World Hunger Day, Fracht's Houston team took action to support local children in need. Over three days, 29 Fracht employees volunteered at Kid's Meals Houston, packing and assembling 5,220 lunches for children who might otherwise go without during the summer months. Fracht Group is immensely proud of its volunteers and is grateful for the opportunity to support Kid's Meals Houston in their mission to fight childhood hunger.



#### Beach Cleanup

The Fracht Group's JFK Team recently joined the local community for a beach clean-up at Long Beach, NY. Our team's participation contributed to the largest volunteer turnout ever, and the event resulted in the collection of an impressive 228 lbs. of garbage. This initiative highlighted the powerful impact that can be achieved when we unite with the community for a common cause.

#### CANADA



# **Fueling Food Banks**



#### Giving back to our community

On World Hunger Day, our Fracht Canada team demonstrated their dedication to combating hunger by giving back to their local community. Under the leadership of Fracht Forward's Canadian representative, Ann Seno, the team selected the North Bay Food Bank to receive a \$1,000 donation. Inspired by the increased demand for the food bank's services, Fracht Canada's Doug Thajer and his fiancée Kim matched this donation with an additional \$1,000, doubling the support for their local community.

While Fracht Group acknowledges the global challenge of hunger, Fracht Canada exemplifies how focusing on local needs can create a profound impact. Through these efforts, Fracht Canada shows that meaningful change begins at home.

### **International Women's Day**



## Supporting mental health for young ladies

On March 8th, in honor of International Women's Day, Fracht Group Canada had the privilege of supporting young women and girls in the community through the Peel Children's Aid Foundation (Peel CAF) and Peel Children's Aid Society (Peel CAS). The contribution was directed towards the BEAUTIFUL MINDS program, designed for girls aged 14 to 17. Created by registered play therapists, this initiative provides a safe space for girls to gather and engage in meaningful discussions about their experiences as young women in today's society.



#### **MEXICO**

#### July 2024



## **Earth Day**



#### Discovering New Sustainable Practices

The Fracht Group Mexico team gathered to celebrate Earth Day at Huerto Roma Verde, where they participated in ecological activities and gained insights into sustainable practices. Activities included learning about rainwater collection, waste separation, plant care, and groundwater conservation. They also explored biodigester toilets and biogas production. These experiences heightened their awareness of the importance of preserving natural resources, particularly clean water, which is crucial to their community. As a symbolic gesture of their commitment to a sustainable future, each team member planted a seed at Huerto Roma Verde.



# **Food For the Heart**



Providing healthy meals and crafts for local children

On Tuesday, May 28, the Fracht Group Mexico team collaborated with Ministerios de Amor, an organization dedicated to supporting children aged 4 to 16 facing vulnerable situations. They donated 40 kilograms of nutritious food to the home and engaged with the children in various enjoyable activities such as arts and crafts. At the conclusion, they received heartfelt thank you notes from the children. The team's collective effort in supporting children had a profound impact, providing them with volunteering experience that transformed their perspectives and heightened their appreciation for their own life.

### For More About Our Contribution to the UN SDG's Scan the QR code to learn more



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