

POLYTRA ZAMBIA PROMOTES PAPER RECYCLING

Month: June 2024

Fracht Forward Pillar: People & Planet

UN SDG: Goal 12 – No Poverty, Climate Action

Target: 12.4

Polytra Zambia team visited Cibusa girls home a rehabilitation and shelter home for girls. The team took with them a collection of gently used winter clothes and shoes suitable for the girls at the home. The donation included shirts, trousers, dresses etc.

The girls and staff members were appreciative of the donations, and it was heartwarming to see their faces light up upon receiving these items.

Upon arrival, the team also noticed that the yard area was in need of cleaning and tidying up and they immediately got to work and cleaning the yard.

WORLD HUNGER DAY

Month: May 2024

Fracht Forward Pillar: PEOPLE

UN SDG: Goal 2 – Zero Hunger

Target: End hunger.



Togo

World Hunger Day, observed on May 28 each year, serves as a powerful reminder of the global struggle against hunger and food insecurity. Established to raise awareness about the millions of people who go without sufficient food daily, this day emphasizes the need for urgent action and collaboration

Editorial

Notre respect pour la Terre et pour nos semblables est une valeur précieuse qui nous unit et nous permet d'avancer ensemble vers un avenir meilleur, même en ces temps de crise.

L'engagement RSE de nos collègues d'Afrique et de l'Océan Indien, illustré par la multiplication d'actions solidaires au cours des six derniers mois, en est la preuve éclatante.

Depuis le mois d'avril, nos collègues se sont engagés avec passion en nouant des partenariats avec des associations locales, en préservant notre environnement, en valorisant notre Terre et en faisant preuve d'une volonté constante d'aider les autres à améliorer leur qualité de vie.

À l'occasion de la Journée de la Terre, de la Journée mondiale de lutte contre la faim et de la Journée mondiale du nettoyage de la Planète, et de multiples autres actions locales, nos équipes se sont mobilisées avec enthousiasme, entraînant leur entourage et toute leur chaîne de valeur à faire de la RSE un sujet essentiel en Afrique et dans le Monde.

Merci pour votre engagement et votre détermination qui font la différence !

Sylvain Magnier

CSR Ambassador for French-Speaking African Countries and Mauritius

Our respect for the Earth and for our fellow beings is a precious value that unites us and allows us to move forward together towards a better future, even in these times of crisis. The CSR commitment of our colleagues from Africa and the Indian Ocean, illustrated by the multiplication of solidarity actions over the past six months, is a striking proof of this.

Since April, our colleagues have passionately engaged in partnerships with local associations, preserving our environment, valuing our Earth, and demonstrating a constant willingness to help others improve their quality of life. On the occasion of Earth Day, World Hunger Day, World Cleanup Day, and numerous other local actions, our teams have mobilized enthusiastically, encouraging those around them and their entire value chain to make CSR an essential topic in Africa and worldwide.

Thank you for your commitment and determination in making a difference.

Rahul Patel

CSR Ambassador for English-Speaking African Countries

among governments, organizations, and individuals. It highlights not only the immediate need for food but also the underlying issues that contribute to hunger, such as poverty, inequality, and lack of access to resources.

The significance of World Hunger Day goes beyond mere awareness; it calls for sustainable solutions. Initiatives focusing on education, agricultural innovation, and community empowerment are vital to creating lasting change. By promoting sustainable farming practices and equitable distribution of food, we can address the systemic challenges that perpetuate hunger. This day encourages everyone to engage in discussions and actions that promote food security, pushing for policies that protect the most vulnerable populations.

Our continent is particularly affected by food insecurity due to a combination of

factors ranging from economic hardships to climate change. Our teams participated largely by way of food drives and donations towards various communities and organizations. More importantly, our efforts in large part try to address not just immediate needs but rather looking ahead towards sustainable means of sustenance through education, resources, and continued corporate support from the likes of Fracht and our network of suppliers and customers.



Zambia



Niger



World Earth Day, celebrated annually on April 22, serves as a global reminder of the importance of environmental protection and sustainability. Established in 1970, it was initially a response to the growing awareness of environmental issues, including pollution, deforestation, and the depletion of natural resources. Today, it brings together millions of people from around the world to advocate for a healthier planet and to promote actions that can lead to meaningful change.

Each year, World Earth Day features various activities such as tree planting, clean-up campaigns, educational workshops, and advocacy efforts aimed at influencing policies on climate change and environmental conservation. The theme varies annually, focusing on pressing issues like plastic pollution, climate justice, and biodiversity loss. This collective action not only raises awareness but also empowers individuals and communities to take tangible steps toward sustainable living. Our teams across Africa participated by planting trees and engaging with communities on the importance of protecting our ecosystems for future generations.




Current Climate Condition in Tanzania.

Month: April 2024

Fracht Forward Pillar: Planet

UN SDG: Goal 13– Climate action.

Target: 13.3



Tanzania

East Africa specifically Tanzania and Kenya are currently experiencing heavy rains which started mid March and April marks the peak of Tanzania's rainy season, and it has been worse this year by the El Nino phenomenon, which has caused droughts and floods across the globe.

We took Tanzania as our case study; Polytra Tanzania organized discussion on how we can decrease the situation.

- **Reduce use of paper/Save trees** – avoid printing & substitute with electronic devices to circulate information between staff – Action taken - staff were provided with flash disks, education on proper paper usage – reuse your scrap paper, if need be print double -sided or multiple pages on a single sheet. If all the above are taken into consideration it might reduce the rate of cutting trees as most of paper are made from trees.
- **Usage of dustbins-** effective technique for lessening waste and keeping our surrounding clean is using dustbins- Polytra has placed dustbins in a very office and at the pool we placed close to each workstation.

3.What to do during heavy rainy season.

Avoid touching electric wires, drive slowly and carefully.

Avoid walking in the rain / staying away from the water that's standing on the road – if you don't have other options then put on rainy boots, these pools of water may seem visibly clean, but they contain a host of bacteria, which can lead to a few viral diseases and fungal infections.



Tanzania

Avoid Floodwaters – do not cross on the floodwaters - Floodwaters pose several hidden dangers. While it might look like a simple puddle or a calm stretch of water, the depth and current can be deceiving. As little as 6 inches of moving water has the force to knock over an adult.

If roads, bridges are not passable keep kids home, work from home until announced clear.

Womens month in South Africa.



South Africa commemorates Women's Month in August as a tribute to the more than 20 000 women who marched to the Union Buildings on 9 August 1956 in protest against the extension of Pass Laws to women. The Government of South Africa declared August women's month and 9 August is celebrated annually as Women's Day. We as Polytra SACL chose this organisation to donate a monetary amount to assist them in working towards a good cause, which was raised many years ago in giving Woman rights.

Saartjie Baartman Centre was established as an integrated and comprehensive one-stop centre for women and children who are survivors of gender-based violence against women and children;



South Africa

Bake Sale to help build pre-primary School!

Month: JULY 2024

Fracht Forward Pillar: : PEOPLE

UN SDG: Goal 2 – Quality Education

Target: 4.2

- As part of our initiative to raise funds for the reconstruction of a pre-primary school, the CSR team organized an internal bake sale in July 2024.
- Additionally, an internal second-hand office furniture sale was held in August/September 2024, with the proceeds going towards the reconstruction.
- Looking ahead, the CSR team plans to conduct an external mega bake sale in November 2024 with the goal of raising additional funds – Together for a noble cause!



Mauritius



Morocco

FRACHT TAKES PART IN WORLD CLEANUP DAY!

Month: Sep2024

Fracht Forward Pillar: Planet

UN SDG: Goal 13 – Climate Action



World Cleanup Day, observed annually in September, is a global initiative aimed at uniting people to tackle the pressing issue of waste pollution. Launched in 2018, this grassroots movement has grown to encompass millions of volunteers in over 180 countries, making it one of the largest civic movements in the world. Participants come together to clean up their communities, raise awareness about environmental issues, and promote sustainable practices.

The day serves not only as a call to action but also as an opportunity for education and engagement. Many organizations use this occasion to share information about the impact of littering and improper waste disposal on ecosystems and human health. Events



Morocco



often include workshops on recycling, waste reduction, and sustainable living, empowering communities to adopt long-term habits that benefit the environment.

Our teams from across the continent participated in numerous activities aimed at cleaning up our surroundings and sensitizing our teams and stakeholders of the importance of responsible waste management.



Ivory Coast



Niger



Ivory Coast

Fracht GROUP
SUSTAINABILITY STARTS WITH
YOU



Find out about how we support the UN SDG's

Follow the link in the QR code

<https://www.un.org/sustainabledevelopment>

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Fracht Kenya achieves CSR Goal

Month: April 2024

Fracht Forward Pillar: Planet

UN SDG: Goal 13– Climate action.

Target: 13.3



Kenya

Fracht Kenya, in line with their CSR goal for the month of August ***We commit to partner with local food banks and organize food donation drives, launch a nutrition program for children and pregnant women,*** successfully held an impactful community activity at Kahawa Soweto Resource Centre. Through their valuable partnership with Food Banking Kenya, they were able to gather a group of expectant mothers, all identified as vulnerable and in need of support. Our staff were key to the success of the day, not only through their contributions but also their enthusiasm and collective effort. We distributed a variety of food items thoughtfully selected to provide both variety and nutritional value, and they included kilograms of rice, maize flour, beans, green grams, porridge flour and assorted vegetables.

An important element of the day was a brief yet informative talk on nutrition delivered by Health Basics International, a key partner in our initiative. The team provided the expectant mothers with insights into maternal nutrition, emphasizing the importance of a balanced diet during pregnancy and lactation as well as practical advice on maintaining a nutritious diet, particularly in low-resource settings.

We look forward to building on the momentum and further aligning our efforts with Fracht Forward sustainability goals. Thank you.

Fracht Burkina Faso empower youth through annual Reading Holiday Camp collaboration

For the second consecutive year, Fracht Burkina Faso has partnered with The Reading Holiday Camp, which aims to raise the intellectual awareness of children and teenagers. The camp took place from 8 July to 27 July and brought together more than 300 children.

Under the theme "Road safety", the participants were made aware of the correct rules to adopt in traffic. They also learned to perfect their skills in slam, theatre, public speaking and dance, and were introduced to sign language.

Through this partnership, Fracht Burkina Faso reinforces its support and commitment to the training of tomorrow's young leaders.



SUSTAINABILITY CHALLENGE!

Plastic Pledge: Encourage employees to take a 30-day plastic pledge to reduce plastic bottle consumption and promote reusable alternatives.

Waste Walks: Organize weekly waste walks where employees pick up litter in the community to promote cleanliness and environmental awareness.

Promote Sustainable Food: Introduce "meatless Mondays," support local farmers, and encourage the consumption of sustainable, locally sourced food.

Share your efforts with your regional ambassador!